

**DOWNTOWN
COLORADO**
— inc.

*Tiny
Towns
Est. 2022*

DO-ER.
DOWNTOWN
COLORADO
— inc.



ABOUT DOWNTOWN COLORADO, INC.

Colorado's Downtown Champion since 1982

We are the Doers.

We are committed to building downtowns that are prosperous, equitable, creative, and welcoming. United in cause, we are Colorado's downtown champions.

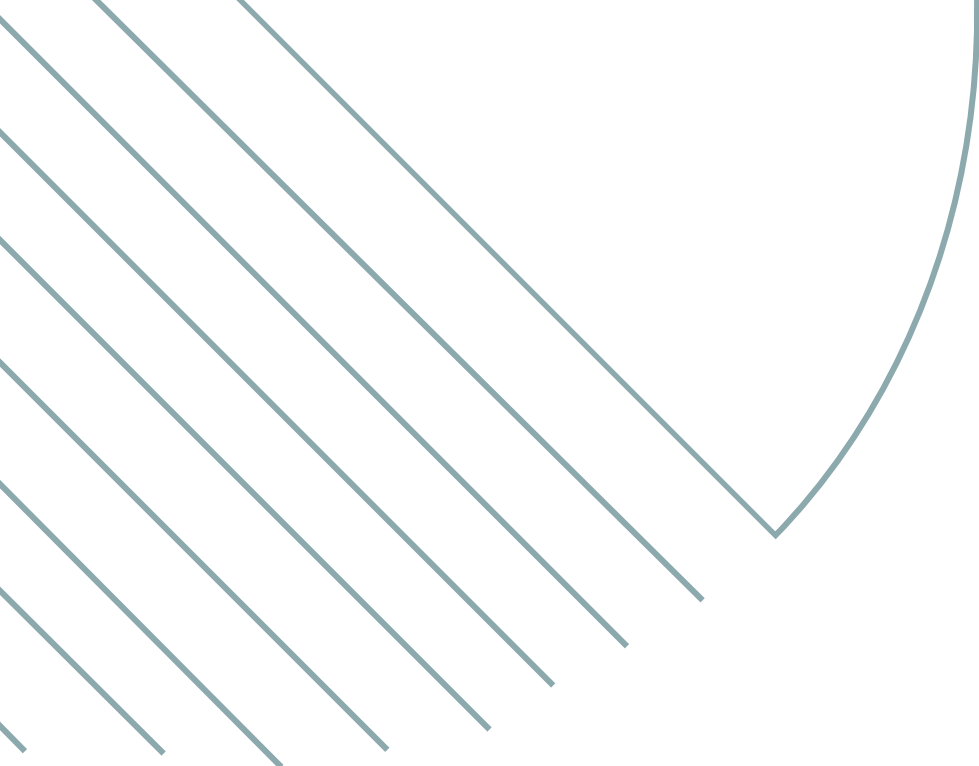
Downtown Colorado, Inc. provides five core services to organizations and individuals engaged in downtown + commercial district development:

- Advisory Services
- Educational Events
- Advocacy and Information
- BID, DDA, URA Formation+ Training Assistance
- Colorado Challenge Program

The background features a white space with decorative elements. In the top-left corner, there are several thin, light blue diagonal lines. The right side of the image is decorated with a vertical column of overlapping semi-circles in blue, orange, and yellow. The bottom-left and bottom-right corners also feature clusters of these semi-circles. A large, faint, light blue arc is visible in the bottom-right quadrant.

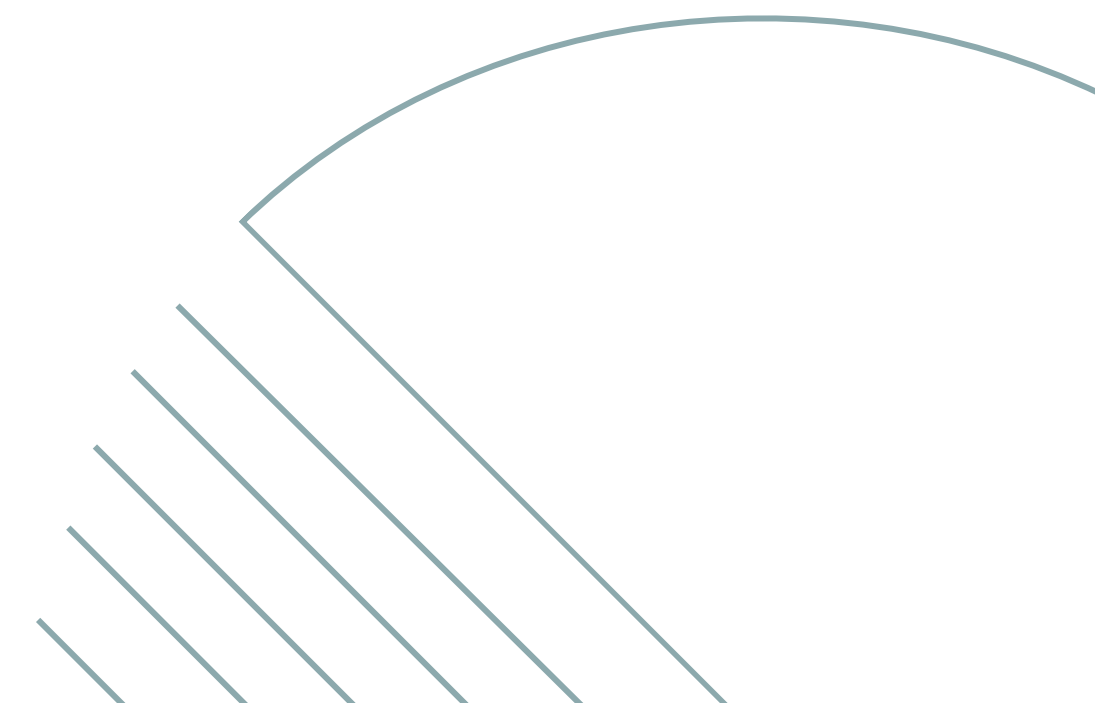
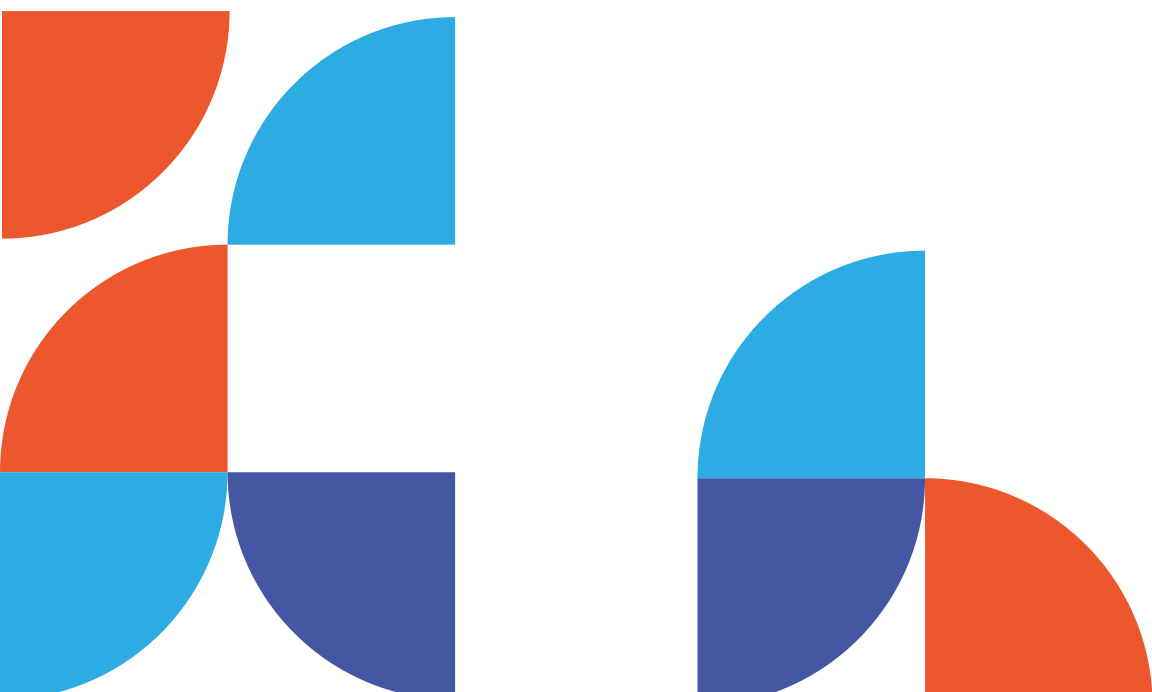
**“PEOPLE ARE
LONGING FOR A
PLACE NOT ONLY
TO LIVE, BUT ALSO
TO LOVE.”**

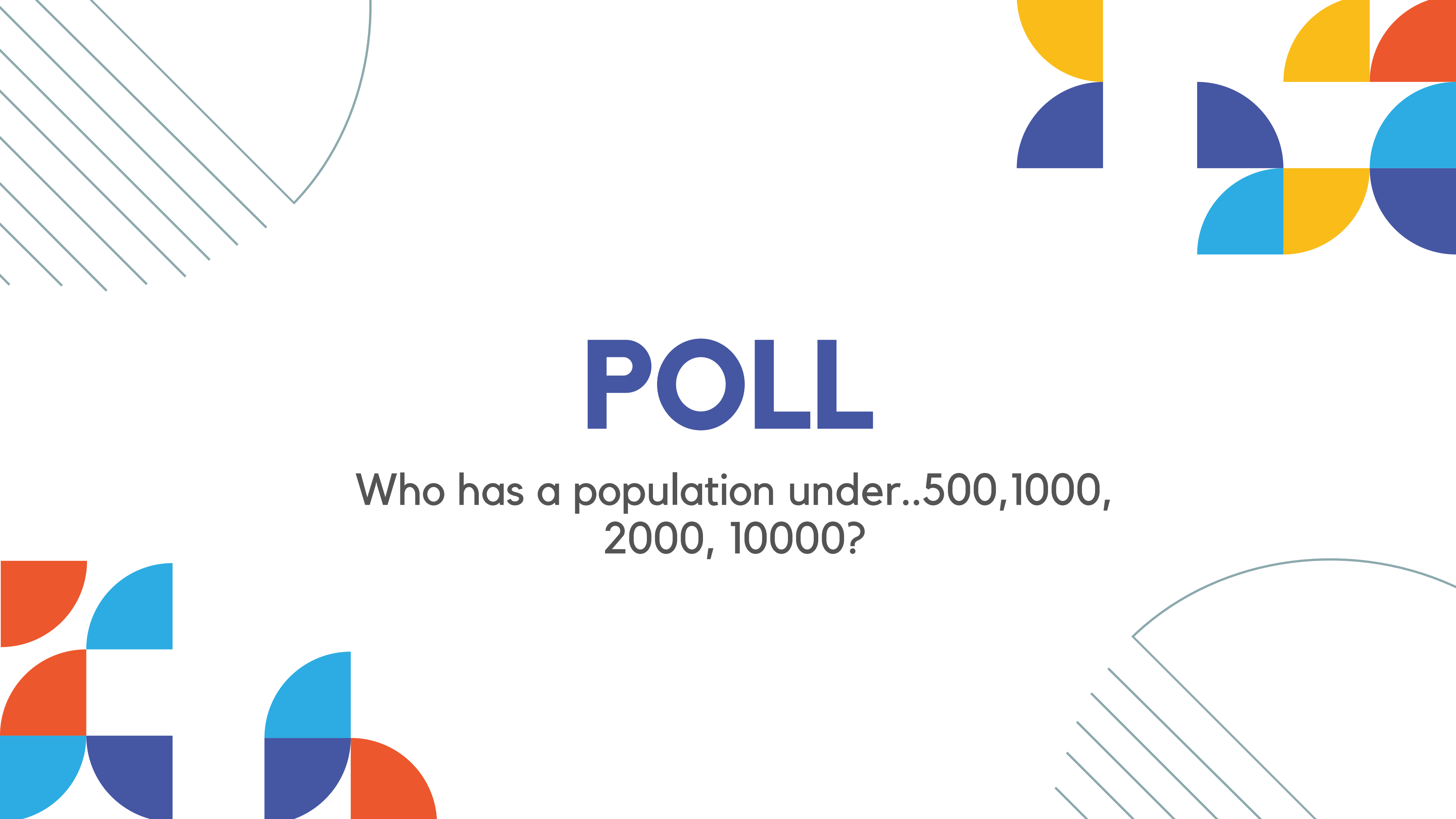
Peter Kageyama



POLL

Who has a staff under...2, 5, 10, 20?





POLL

Who has a population under..500,1000,
2000, 10000?

PROGRAMS



MEMBERSHIP

We are a clearing house of resources for local governments, quasi-governmental, and nonprofit and private sector partners serving as champions for town centers, commercial districts, and downtowns.



ADVISORY SERVICES

When our members have a challenge, they call on DCI to investigate and develop a plan of action



TAX INCREMENT FINANCING

We provide education, best practices, and network connections to Colorado's downtown development authorities (DDAs) + urban renewal authorities (URAs)



IN THE GAME + OTHER COOL EVENTS

We convene members and partners to engage, learn, and play together through educational and fun events.



COLORADO CHALLENGE ACCELERATOR PROGRAM

We help turn challenges to opportunities and investigate how to get your projects done.



MANCOS PROFILE

Mancos Demographics

- Total Population | 1,233
- Median Income | \$63,185
- Education Level | ~15-20% Bachelors + Grad



Town of Mancos
**ECONOMIC
DEVELOPMENT**




Top Tiny Town Treasures

- Gateway to Mesa Verde National Park and vast public land resources.
- Eclectic mix of the old and new west with rich traditions.
- Regional hub for artists and other creative industries.



Top Tiny Town Takeaways

- We can't do it alone so developing relationships are key
 - The community will guide future development
 - Small = nimble
- 

NEDERLAND PROFILE



town of
N E D E R L A N D
est. 1874

Nederland Demographics

- Total Population | 1,478
- Median Income | \$115,120
- 35% of Population has a Bachelor's Degree



Top Tiny Town Treasures

1. Gateway to the Indian Peaks;
2. Vibrant and diverse community; mix of newer residents with long-time community members.
3. Treasured places of interest – Carousel of Happiness, Wild Bear Nature Center, etc.



Top Tiny Town Takeaways

1. Regional partnership is incredibly valuable.
2. Invest in green when hitting recruitment walls.
3. Identify unique ways to encourage community engagement.

RED CLIFF PROFILE

Red Cliff Demographics

- Total Population | 254
- Median Income | \$74,688
- Old Mining Town



Top Tiny Town Treasures

1. Stunning natural beauty - breathtaking views and plethora of outdoor activities
2. Rich history and community spirit
3. Proximity to adventure and attractions



Top Tiny Town Takeaways

1. Embrace the value of community
2. Preserve and celebrate local history
3. Partnerships are key!

ELEMENTS OF TINY TOWNS

PEOPLE

WHO

PLACE

WHAT

PARTNERSHIPS

HOW



PEOPLE

- Accessing + retaining talent
- Community engagement
- Self care

PARTNERSHIPS

- Nonprofits + grants
- Businesses + events
- Investors


PLACE

- Growth
- Getting stuff done
- Opportunities to streamline
- Development tactics (feasibility)



POLL: PEOPLE

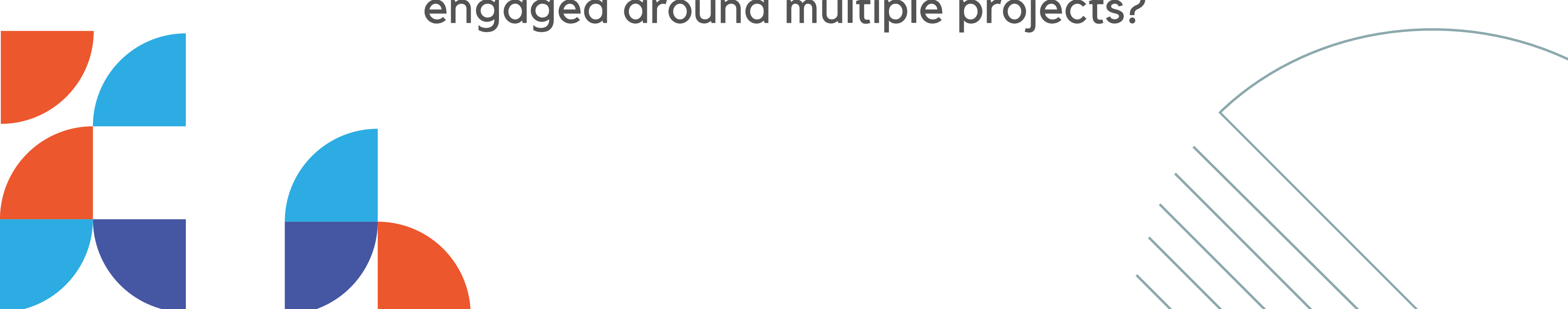
How are you creative in
recruiting/retaining talent?





POLL: PLACE

How do you keep your community engaged around multiple projects?





POLL: PARTNERSHIPS

What's your favorite part of leveraging partnerships?





CONTACT DOWNTOWN COLORADO, INC.

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THANK YOU

www.downtowncoloradoinc.org